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Legal Battle Ensues Between the Two Violet Blues

The Writer Sues the Porn Star

By [Peter Warren](#)

Posted: 2:03 PM PST Oct 24, 2007

SAN FRANCISCO - Violet Blue the sex columnist has filed suit against Violet Blue the porn actress in a San Francisco federal court for damages stemming from alleged trademark violation and dilution, as well as unfair business practices, according to *Wired*.

Blue the scribe appears to actually be using her legal name, the report said, and has had work published under that name since 1999, including over 15 books and internet columns for such outlets as SFGate, tinybibles.com and Fleshbot.com.

Blue the performer, whose real name is Ada Mae Johnson, entered the adult industry in 2000, winning AVN's Best New Starlet trophy in 2002 and going on to found Violet Blue, Inc., which runs her pay site, violetblue.org.

According to the lawsuit, Blue has repeatedly asked Johnson to stop using the name, and though Johnson has agreed to do so, she still has not.

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Blue registered "Violet Blue" as a trademark in March, 2007. Her works include "Best Women's Erotica 2008" and "Ultimate Guide to Fellatio," and she was recently named one of the 25 most influential people on the web by *Forbes* magazine. In addition to causing confusion even within the porn industry, Blue claims that Johnson's use of the name has damaged her reputation amongst journalists and colleagues.

Neither Blue nor Johnson are offering comment on the case at this time.

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